



Credit/Debit Card and Payroll Processing Services *Heartland Payment Systems*



**MLA STRATEGIC
PARTNER PROGRAM**

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Heartland Payment Systems, Inc. offers MLA members credit/debit card and payroll processing services, to help streamline their operations. HPS also offers gift card programs to help merchants increase sales and generate repeat traffic.

MLA members can take advantage of Heartland's Association Simplified Pricing (ASP) program which is designed to provide most independent merchants with a credit card processing price structure that is simple to understand. The ASP program reduces or eliminates most traditional processor fees, passes MasterCard and Visa interchange rates directly through to the merchant without tacking on extra costs, and includes only a single monthly fee for processing based on processing volume. This program also makes it easier for merchants to read and understand their processing statements.

Business Name: _____
Address: _____
City/Town: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____
Contact Name: _____
Convenient Time to Call: _____
What kind of information are you looking for? _____ _____