



Capital Campaign Request

October, 2016

Dear MLA Member,

I know that you are asked for donations to charitable and political organizations all the time. It's part of being in business. Here is one more request that I hope you'll consider: **strengthen the government affairs efforts of MLA by donating to the MLA-PAC.**

With the 2016-17 legislative cycle underway, there is increased pressure on the tourism industry as the state begins to prepare the FY18 budget and considers bills for the upcoming session. Changes in the industry, such as the emergence of Airbnb, have also highlighted the need for the Commonwealth to look at new regulations on behalf of the industry. With its representation of the tourism and lodging community, MLA is seen as the leading authority on issues such as new regulations, corporate/vacation rentals, changes in local taxation, changes to requirements in lodging establishments and other such matters.

It's now time to replenish our financial resources and be ready to continue our work for the balance of this year and into 2017. MLA's Executive Committee is strongly urging the association's members to personally donate at least \$50 to the MLA-PAC. If you can accept our request, please send your personal check – **no corporate checks or credit cards**– made payable to MLA-PAC to the address shown below, **or use this link for credit card payments via PayPal:**

Donate [HERE](#)

Thank you and please don't hesitate to be in touch with me if you have any questions.

Sincerely,

John Murtha
MLA-PAC Chair

MLA-PAC, c/o John Murtha
Omni Parker House, 60 School Street, Boston, MA 02108