



MLA Outlook 2027 Sponsorship Opportunities

Outlook Presenting Sponsor

\$10,000

- One table of 10 at Outlook 2027
- Recognition from podium as Presenting Sponsor
- Logo on individual signage/screens at the event highlighting Presenting Sponsorship
- Logo & listing as Presenting Sponsor on promotional and registration mailings prior to the event
- Logo & listing as Presenting Sponsor on social media posts pre and post event
- Logo & listing as Presenting Sponsor on post event mailings
- Logo on pre/post communications regarding the event
- 3 Social Media posts listing company as Presenting Sponsor prior to the event
- Logo recognition on MLA website
- Logo recognition on MLA website registration listing company as Presenting Sponsor

Outlook Patron

\$5000

- One table of 10 at Outlook 2027
- Recognition from podium as Outlook Patron
- Logo on individual signage/screens at the event highlighting sponsorship
- Logo & listing as Outlook Patron on promotional and registration mailings prior to the event
- Logo & listing as Outlook Patron on social media posts pre and post event
- Logo & listing as Outlook Patron on post event mailings
- Logo on pre/post communications regarding the event
- Logo recognition on MLA website
- Logo recognition on MLA website registration listing company as Outlook Patron

Outlook Sponsor

\$2,500

- 4 tickets to Outlook 2027
- Recognition of sponsorship from podium
- Logo on Event Sponsor Signage/Screens at the event
- Logo & listing as sponsor on promotional and registration mailings prior to the event
- Logo & listing as sponsor on social media posts pre and post event
- Logo & listing as sponsor on post event mailings
- One social media post listing company as an Event Sponsor prior to the event
- Logo recognition on MLA website registration page