



Stars of the Industry: INSERTION ORDER

Table with 2 columns: Company Name, Ad Agency Name, Contact Name, Address, City, ST ZIP, Telephone.

Insertion orders must be received by Monday, March 5, 2018 and ALL ADS AND MUST BE RECEIVED BY 11 AM Friday, March 9, 2018 Email: kauer@openthe door.biz

PLEASE INDICATE AD SIZE. Rates are NET.

SPONSORSHIP OF EVENT \$1,500: Includes full page ad inside program book, two admissions, and recognition of sponsorship at event.

INSIDE FRONT or INSIDE BACK COVER** \$500: **Inside front cover and back cover are based upon space availability.

FULL PAGE \$400: 1/2 PAGE \$250:

Bill To:

Advertiser Approval: Name: Signature

E mail address:

**By signing, advertiser/agency agrees to net terms and conditions outlined below.

**Please email insertion order and ad Katie Auer at: kauer@openthe door.biz

Ad Specs: Dimensions: Full Page Front Inside/Back Cover: 8.5"H x 5.5"W Full Page: 8.5 "H x 5.5" W Half Page: 4.25" H x 5.5" W **All inside ads must be black and white **Front Inside or Back Cover may be 4 color

PRINT RESOLUTION: 300 dpi

FILE FORMAT: InDesign (CS) files preferred, but will accept PDF. FONTS and SUPPORT IMAGES must be provided for InDesign files.

FILE FORMATS: INDD, PDF

Space Deadline: 5 P.M. MONDAY, MARCH 5, 2018. Materials Deadline: 11 A.M. FRIDAY, MARCH 9, 2018.